

ESSENTIAL TOOLS TO ATTRACT THE RIGHT VISITORS TO YOUR STAND

Stone & Surface Saudi is pleased to announce an exclusive set of **FREE** benefits for YOU, our valued exhibitor, to ensure a maximum return on your investment. These options cover pre, during and post-show exposure at this year's event.

1 PROLONGED EXPOSURE ON THE EVENT WEBSITE

Exhibitor list will be kept on the website for up to six months after the event for continued visibility

NEW!

2 PRODUCT PROMOTION

Your images to be included in an email campaign to our visitor database combined with other exhibitor images.

3 CUSTOMISED MARKETING OPTIONS TO INCREASE VISITORS TO YOUR STAND



TELEMARKETING

Our trained telemarketers can call your top contacts inviting them to your stand.



EMAIL INVITATIONS

We can send personalised emails to your top contacts inviting them to visit your stand.



SOCIAL MEDIA PROMOTION

Promote to our huge fan following on social media.



CLIENT INVITATION TOOL

Share a list of guests you would like to invite & we will do this for you, or upon request, we can provide an email invitation for you to send to your clients.



WEB BANNER

Choose from five sizes and display on your website to promote our location at the show.



SMS CAMPAIGN

We can send personalised SMS on your behalf to your top clients with details of your stand location.



EMAIL SIGNATURE

Add the event signature to your emails to boost your stand number in every email.



YELP (BESPOKE LANDING PAGE)

We will create a bespoke landing page on your behalf - this page will have information about your company and a link for users to register to attend the exhibition.

TERMS & CONDITIONS

1. This marketing power pack is offered for free to all exhibitors including those who are sharing stands and companies that are part of a country pavilion.
2. Stone & Surface Saudi will decide on the layout and where on the website to place images, text and videos (it will be on first come first serve basis due to space limitations).
3. All details kept on the website post show will be subject to movement (i.e. From homepage to inner page) by Stone & Surface Saudi.
4. Stone & Surface Saudi do not contractually guarantee the attendance of any companies and contacts provided on the wish list.
5. Stone & Surface Saudi do not contractually guarantee the attendance of any clients invited via email, telephone or SMS.
6. Stone & Surface Saudi to decide if the provided imagery, website or social media content is useful to the target audience and provides a perspective aligned with the exhibition.
7. Social media product showcase marketing should be different for each post (i.e. if you wish to send us 5 product showcases, each post should differ from the other. Repetitive showcases will not be posted).
8. Stone & Surface Saudi will use all its efforts to make sure the wish list attendees visit the exhibition however, we do not contractually guarantee it.

Any data provided to dmg events Middle East, Asia & Africa will be kept strictly confidential and used solely for the purpose of marketing that exhibitor for their participation at said show. Immediately post show, data will be destroyed and will not be used for any other purpose.

TO PROCESS YOUR MARKETING REQUESTS, PLEASE CONTACT:
SARAH SABBAGH, Marketing Coordinator

T: +971 4 445 3636
E: marketing@stoneandsurfacesaudi.com